



# Computerworld Cloud Festival 2023

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Copenhagen - TAP1  
20 & 21 September 2023



## Computerworld Cloud Festival is the place to meet cloud Denmark

At Cloud Festival 2023, Computerworld will focus on topics such as infrastructure, compliance, sustainability, management, security and governance for both private and public organisations from dedicated stages all day long. From the stages, researchers, keynote speakers, suppliers and other experts will explain, present and facilitate how to ensure, operate and develop the best cloud-based solutions, companies and systems.

- 1,000 attending IT professionals over two days in Copenhagen
- More than 30 dedicated exhibitors
- Focus on:
  - Infrastructure/Architecture
  - Security and compliance
  - Sustainability
  - Management and governance

# WHY YOU SHOULD JOIN AS A PARTNER



**Computerworld Cloud Festival is the place to meet cloud Denmark.**

At Computerworld Cloud Festival 2023 in Copenhagen, you get the opportunity to meet over 1,000 cloud professionals over two days. They will be looking for systems and solutions that can make their businesses safe, compliant, sustainable and efficient.

They will be looking for knowledge and advice on the increasingly complex IT landscape where more and more elements are required to interact. At the same time, they are faced with more and more compliance regulations and requirements.

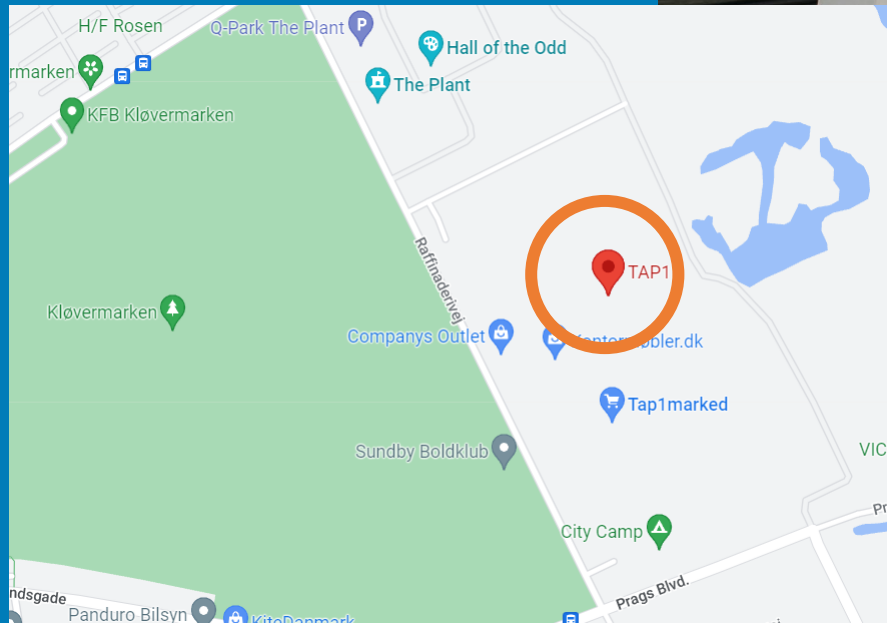
Combined with new requirements for the green transition, today's IT decision-makers need knowledge sharing on these challenges as well as an introduction to the latest technologies.

These are just some of the problems that the participants at Computerworld Cloud Festival come to get answers to.

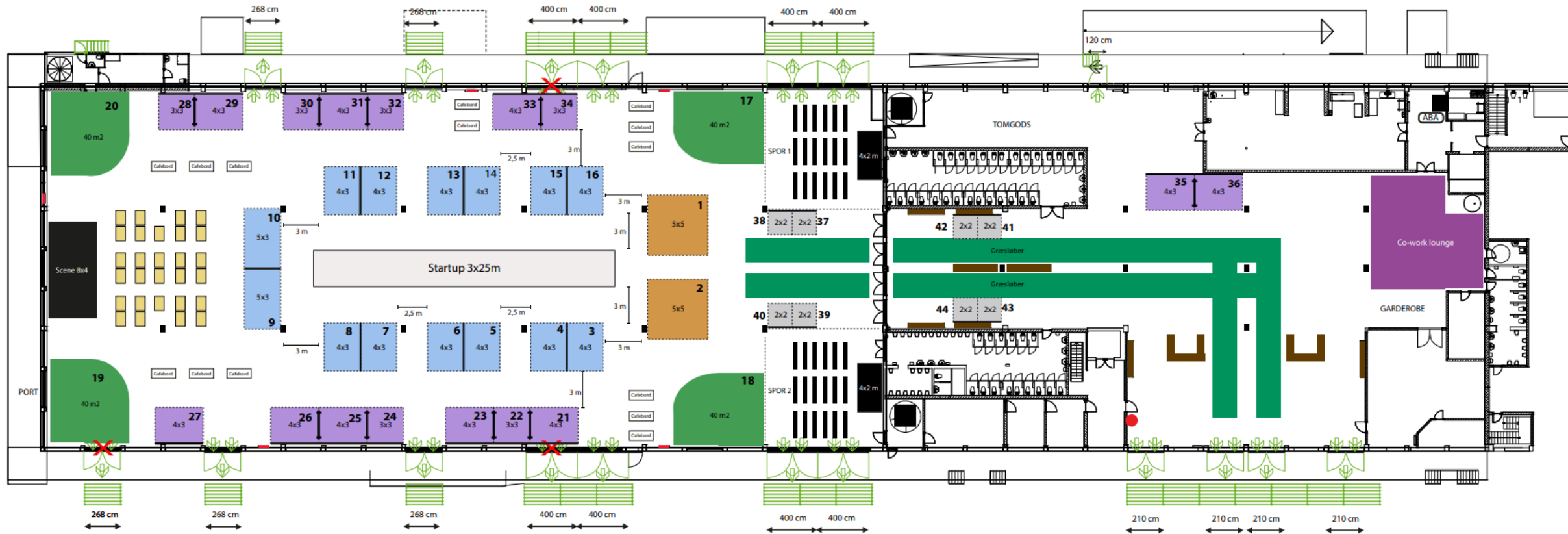
As a partner at Computerworld Cloud Festival, you will be able to influence future system and supplier choices for the participants' IT landscape.

- Find loads of new leads and new customers among the 1000 attending IT professionals.
- Increase your company's brand awareness through online and physical branding.
- Build your credibility through expert presentations on the festival stages.
- Strengthen your collaboration and network with other suppliers and co-colleagues.

# VENUE



# Festival venue





# PROGRAMME

## Day 1

| Time          | Activity                                   |
|---------------|--|
| 08.30 – 09.00 | The venue opens                            |
| 09.00 – 09.10 | Emcee opens the festival on the main stage |
| 09.10 – 09.45 | Opening keynote on the main stage          |
| 09.45 – 10.15 | Headliner on the main stage                |
| 10.30 – 12.30 | Speak on the 2 theme stages - 20 min each  |
| 12.45 – 13.15 | CIO panel on the main stage                |
| 13.30 – 15.05 | Speak on the 2 theme stages - 20 min each  |
| 15.10 – 15.40 | Headliner on the main stage                |
| 15.40 – 17.00 | Networking with music on the main stage    |

## Day 2

| Time          | Activity  |
|---------------|---|
| 08.30 – 09.00 | The venue opens                                     |
| 09.00 – 09.10 | Emcee opens day 2 of the festival on the main stage |
| 09.10 – 09.45 | Opening keynote on the main stage                   |
| 09.45 – 10.15 | Headliner on the main stage                         |
| 10.30 – 12.30 | Speak on the 2 theme stages - 20 min each           |
| 12.45 – 13.15 | CTO panel on the main stage                         |
| 13.30 – 13.50 | Speak on the 2 theme stages - 20 min each           |
| 14.15 – 14.45 | Headliner on the main stage                         |
| 14.45 – 15.30 | Closing keynote                                     |

# PARTNER PACKAGES

COMPUTERWORLD EVENTS

## Headliner (max 2)

- 25-minute speak on the main stage – morning on one day and afternoon on another day
- Complete participant list with contact data and email permission.
- Festival stand of 5x5 meters incl. power plug\*
  - Possibility to purchase more space: 5 m<sup>2</sup> – Price DKK 15,000 excl. VAT
- Logo and branding on all marketing material
- Description of the company on the festival site
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 200,000 excl. VAT

## Theme stand

- Festival stand of 40 m<sup>2</sup> incl. power plugs\*
- Choose among the following themes: Coffee, beer, ice cream, popcorn, cupcake or cocktail. Staffing, equipment, consumption and logo packaging are included (first come, first served and only one of each category)
- Possibility of purchasing speak on theme stage: Price DKK 30,000 excl. VAT.
- Description of the company on the festival site
- Possibility to scan participants
- Participation of 5 people from the company
- Requirement: The stand must include 10 seats (not incl.)

Price DKK 120,000 excl. VAT

## Speak & Stand

- 20-minute speak on the theme stage
- Participant list with contact data and email permission for audience members at talk
- Festival stand of 3x4 meters incl. power plug\*
- Possibility to purchase more space: 3 m<sup>2</sup> – Price DKK 10,000 excl. VAT
- Description of the company on the festival site
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 80,000 excl. VAT

## Stand

- Festival stand of 3x3 meters incl. power plug\*
  - Possibility to purchase more space. 3 m<sup>2</sup> – Price DKK 10,000 excl. VAT
- Description of the company on the festival site.
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 30,000 excl. VAT

\* Note, festival stands do not include construction of stand and furniture, see next slide

# ADDITIONAL PURCHASE OF READY-MADE STANDS

## 3x3 metres

- Back wall banner with print of own design (3 x 2.5 m)
- Carpet at the stand
- 1 high bar table with treetop
- Low cabinet with key (75x80x55 cm)
- 1 green plant
- 1 bowl for chocolate etc.

**Price DKK 15,000 excl. VAT**

Only back wall banner with print of own design (3 x 2.5 m)

**Price DKK 10,000 excl. VAT**

## 3x4 metres

- Back wall banner with print of your choice (4 x 2.5 m)
- Carpet at the stand
- 1 high bar table with treetop
- Low cabinet with key
- 1 green plant
- 1 bowl for chocolate etc.

**Price DKK 20,000 excl. VAT**

Only back wall banner with print of own design (4 x 2.5 m)

**Price DKK 12,500 excl. VAT**

## 3x5 metres

- Back wall banner with print of your choice (5 x 2.5 m)
- Carpet at the stand
- 1 high plank table (140x95x80)
- 1 steel cabinet with key (37x190x40)
- 55" screen (built into the back wall)
- 2 green plants
- 1 bowl for chocolate etc.

**Price DKK 27,000 excl. VAT**

Only back wall banner with print of own design (5 x 2.5 m)

**Price DKK 15,000 excl. VAT**

## 5x5 metres

- Back wall with print of your choice (6 x 2.5 m)
- Carpet at the stand
- Pallet tank with top plate & lighting
- 1 steel cabinet with key (37x190x40)
- 75" screen (built into the back wall)
- 2 green plants
- 2 bowls for chocolate etc.

**Price DKK 35,000 excl. VAT**

Only back wall banner with print of own design (5 x 2.5 m)

**Price DKK 20,000 excl. VAT**

In addition to the stated standard equipment, it will be possible to rent more stand equipment from a separate webshop in connection with the festival. The rented items will be delivered directly to the stand.