



**CLOUD
FESTIVAL
COMPUTERWORLD 2023**



September 20+21 2023



TAP1, Raffinaderivej 10, Copenhagen



Computerworld Cloud Festival is the place to meet cloud Denmark

At Cloud Festival 2023, Computerworld will focus on topics such as infrastructure, compliance, sustainability, leadership, security, and management for both private and public organizations on dedicated stages from morning until evening. On these stages, researchers, keynotes, vendors, and other experts will explain, inform, and facilitate how to ensure, operate, and develop the best cloud-based solutions, businesses, and systems.

- 1.000 IT professionals over two days in Copenhagen
- More than 30 dedicated exhibitors
- Focus on:
 - Infrastructure/Architecture
 - Security and compliance
 - Sustainability
 - Public digitalization
 - Strategy



Why you should join as a partner

Computerworld Cloud Festival is the place to meet cloud Denmark.

At Computerworld Cloud Festival 2023 in Copenhagen, you get the opportunity to meet over 1,000 cloud professionals over two days. They will be looking for systems and solutions that can make their businesses safe, compliant, sustainable and efficient.

They will be looking for knowledge and advice on the increasingly complex IT landscape where more and more elements are required to interact. At the same time, they are faced with more and more compliance regulations and requirements.

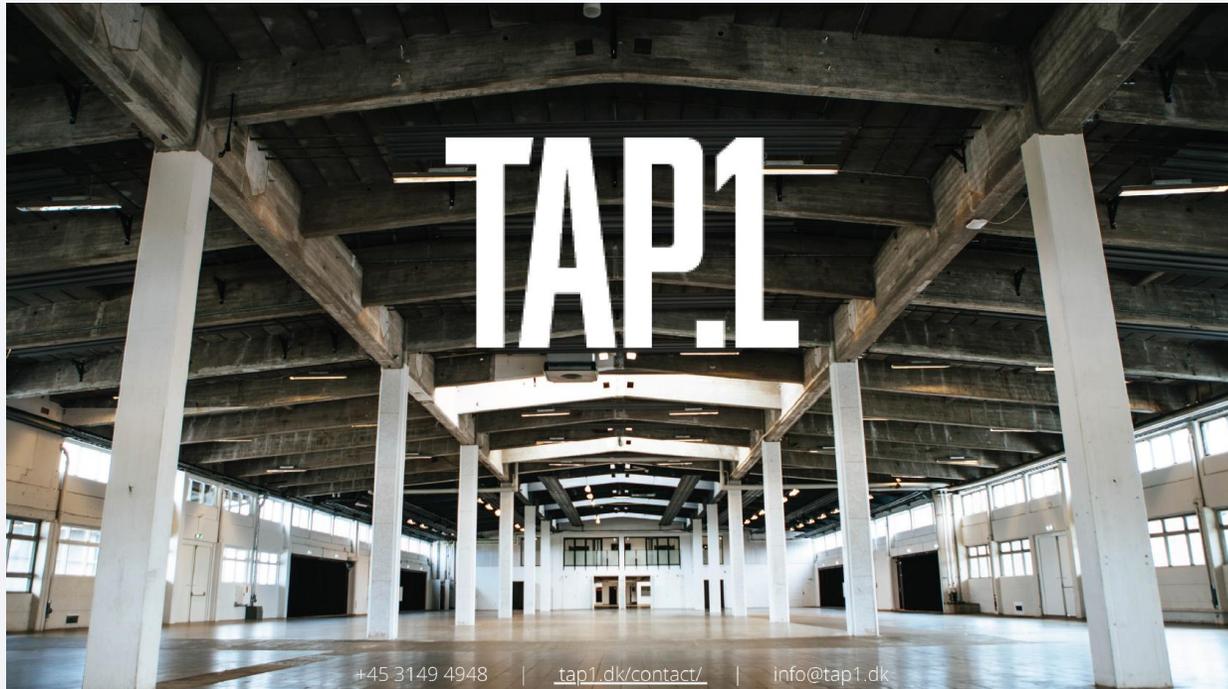
Combined with new requirements for the green transition, today's IT decision-makers need knowledge sharing on these challenges as well as an introduction to the latest technologies.

These are just some of the problems that the participants at Computerworld Cloud Festival come to get answers to.

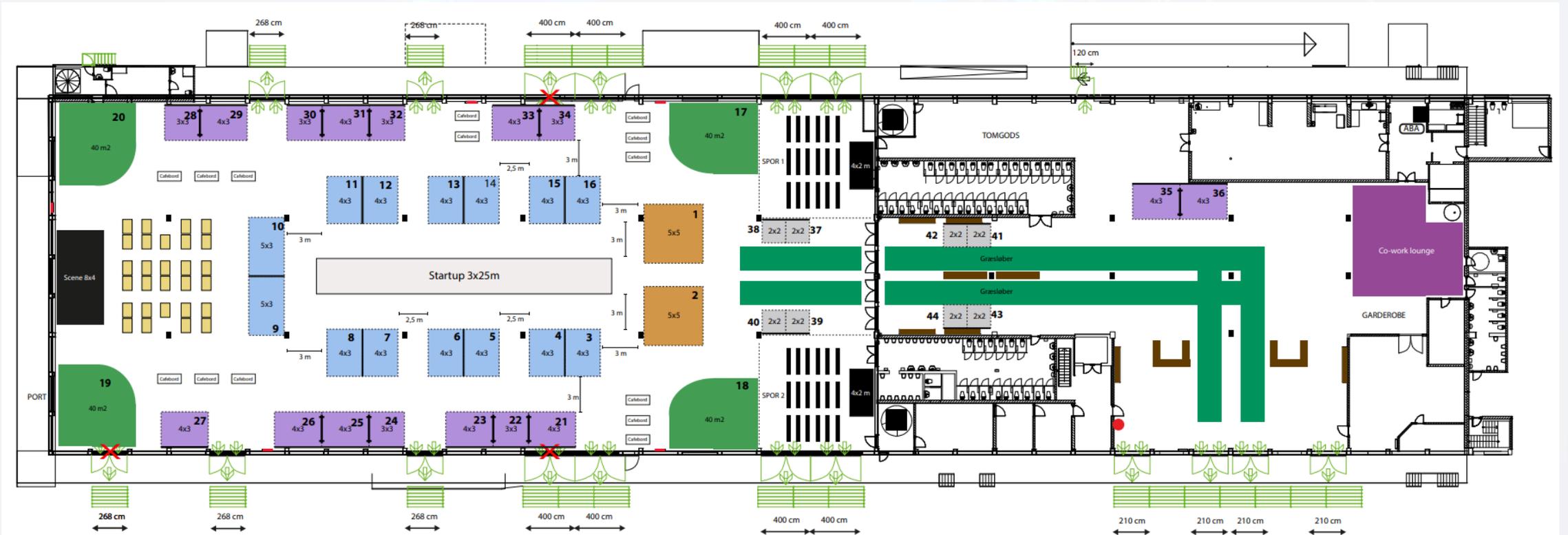
- As a partner at Computerworld Cloud Festival, you will be able to influence future system and supplier choices for the participants' IT landscape.
- Find loads of new leads and new customers among the 1000 attending IT professionals.
- Increase your company's brand awareness through online and physical branding.
- Build your credibility through expert presentations on the festival stages.
- Strengthen your collaboration and network with other suppliers and co-colleagues.



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Festival venue





Program

Day 1

Time	Activity
08.30 - 09.00	The venue opens
09.00 - 09.10	Emcee opens the festival on the main stage
09.10 - 09.45	Opening keynote on the main stage
09.45 - 10.15	Headliner on the main stage
10.30 - 12.30	Speak on the 2 theme stages - 20 min each
12.45 - 13.15	CIO panel on the main stage
13.30 - 15.05	Speak on the 2 theme stages - 20 min each
15.10 - 15.40	Keynote on the main stage
15.40 - 17.00	Networking with music on the main stage

Day 2

Time	Activity
08.30 - 09.00	The venue opens
09.00 - 09.10	Emcee opens day 2 of the festival on the main stage
09.10 - 09.45	Opening keynote on the main stage
09.45 - 10.15	Headliner on the main stage
10.30 - 12.30	Speak on the 2 theme stages - 20 min each
12.45 - 13.15	CTO panel on the main stage
13.20 - 13.50	Speak on the 2 theme stages - 20 min each
14.15 - 14.45	Keynote on the main stage
14.45 - 15.30	Closing keynote

Partner packages



Headliner SOLD OUT

- 25-minute speak on the main stage – morning on one day and afternoon on another day
- Complete participant list with contact data and email permission.
- Festival stand of 5x5 meters incl. power plug*
 - Possibility to purchase more space: 5 m2 – Price DKK 15,000 excl. VAT
- Logo and branding on all marketing material
- Description of the company on the festival site
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 200,000 excl. VAT

Theme stand

- Festival stand of 40 m2 incl. power plugs*
- Choose among the following themes: Coffee, beer, ice cream, popcorn, cupcake or cocktail. Staffing, equipment, consumption and logo packaging are included (first come, first served and only one of each category)
- Possibility of purchasing speak on theme stage: Price DKK 30,000 excl. VAT.
- Description of the company on the festival site
- Possibility to scan participants
- Participation of 5 people from the company
- Requirement: The stand must include 10 seats (not incl.)

Price DKK 120,000 excl. VAT

Speak & Stand

- 20-minute speak on the theme stage
- Participant list with contact data and email permission for audience members at talk
- Festival stand of 3x4 meters incl. power plug*
- Possibility to purchase more space: 3 m2 – Price DKK 10,000 excl. VAT
- Description of the company on the festival site
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 80,000 excl. VAT

Stand

- Festival stand of 3x3 meters incl. power plug*
 - Possibility to purchase more space. 3 m2 – Price DKK 10,000 excl. VAT
- Description of the company on the festival site.
- Possibility to scan participants.
- Participation of 5 people from the company

Price DKK 30,000 excl. VAT

* Note, festival stands do not include construction of stand and furniture, see next slide

Additional purchase of ready-made stands



3x3 metres	3x4 metres	3x5 metres	5x5 metres
<ul style="list-style-type: none">▪ Back wall banner with print of own design (3 x 2.5 m)▪ Carpet at the stand▪ 1 high bar table with treetop▪ Low cabinet with key (75x80x55 cm)▪ 1 green plant▪ 1 bowl for chocolate etc	<ul style="list-style-type: none">▪ Back wall banner with print of your choice (4 x 2.5 m)▪ Carpet at the stand▪ 1 high bar table with treetop▪ Low cabinet with key▪ 1 green plant▪ 1 bowl for chocolate etc.	<ul style="list-style-type: none">▪ Back wall banner with print of your choice (5 x 2.5 m)▪ Carpet at the stand▪ 1 high plank table (140x95x80)▪ 1 steel cabinet with key (37x190x40)▪ 55" screen (built into the back wall)▪ 2 green plants▪ 1 bowl for chocolate etc.	<ul style="list-style-type: none">▪ Back wall with print of your choice (6 x 2.5 m)▪ Carpet at the stand▪ Pallet tank with top plate & lighting▪ 1 steel cabinet with key (37x190x40)▪ 75" screen (built into the back wall)▪ 2 green plants▪ 2 bowls for chocolate etc.
Price DKK 15,000 excl. VAT	Price DKK 20,000 excl. VAT	Price DKK 27,000 excl. VAT	Price DKK 35,000 excl. VAT
Only back wall banner with print of own design (3 x 2.5 m)	Only back wall banner with print of own design (4 x 2.5 m)	Only back wall banner with print of own design (5 x 2.5 m)	Only back wall banner with print of own design (5 x 2.5 m)
Price DKK 10,000 excl. VAT	Price DKK 12,500 excl. VAT	Price DKK 15,000 excl. VAT	Price DKK 20,000 excl. VAT

In addition to the stated standard equipment, it will be possible to rent more stand equipment from a separate webshop in connection with the festival. The rented items will be delivered directly to the stand.

Additional purchase

Keyhangers for name tags

At the entrance, all participants and partners receive a key-hanger with their name tag in it.

You can buy this keyhanger in your color and with your logo, and all the participants will wear it around their necks.



There will be one color for the participants and one color for the exhibitors.

Price DKK 40,000 ex. VAT.

Computerworld produces 1500 pcs.

Tote bags

At the entrance, all participants receive a tote bag with the magazine in it. You can have your logo printed on this tote bag.

It costs **DKK 5000 ex.VAT** per logo and if you want to own the tote bag yourself, only with your message this can be bought for **DKK 40,000 ex. VAT.**

Computerworld is responsible for the production.



Størrelse 38 x 42 cm.

Sponsor croissants

You have the opportunity to sponsor croissants for 250 early-morning participants per day, which are packed in a baker's bag with your logo on it.



They are served before the fair opens from 8.30-9.00.

Here you have the opportunity to enter into a dialogue with the fresh-faced.

Computerworld is responsible for purchasing and packing.

Total price DKK 45,000 ex. VAT.